



# RILEY FESTIVAL SPONSORSHIP OPPORTUNITIES

INDIANA'S LARGEST  
FOUR DAY FESTIVAL

## FESTIVAL FUN FACTS



100k+ Average  
Festival Attendance



450+ Vendors



30+ Food Vendors



7.5k+ Facebook Fan Following  
100k+ Website Visitors  
50th Anniversary of the Riley Festival  
18 Board Members

**OCTOBER 3-6, 2019**  
**THEME: THE OLD SWIMMIN' HOLE**

**WWW.RILEYFESTIVAL.COM**  
**FACEBOOK.COM/RILEYFESTIVAL**  
**INSTAGRAM.COM/THERILEYFESTIVAL**

**312 E. MAIN STREET**  
**GREENFIELD, IN 46140**  
**(317) 462-2141**

**SPONSORSHIP@RILEYFESTIVAL.COM**

### 2018 Entertainment Included:

- Wright Brothers Trio
- Stella Luna
- Flying Toasters
- Mr. Speed (A KISS Tribute Band)
- Nebo Ridge
- Ricochet Cloggers
- Hears A Blaze Cloggers
- And Many More ...

### I would like to sponsor the following (choose one):

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> Rock Stage    | <input type="checkbox"/> Poetry           | <input type="checkbox"/> Golf Cart        | <input type="checkbox"/> Saturday Parade    |
| <input type="checkbox"/> Country Stage | <input type="checkbox"/> Fine Arts        | <input type="checkbox"/> Shuttle Bus      | <input type="checkbox"/> Pumpkin Decorating |
| <input type="checkbox"/> Gazebo Stage  | <input type="checkbox"/> Photography      | <input type="checkbox"/> Queen Pageant    | <input type="checkbox"/> Little Miss/Mr.    |
| <input type="checkbox"/> Flower Parade | <input type="checkbox"/> Home Arts/Quilts | <input type="checkbox"/> Charging Station | <input type="checkbox"/> _____              |

SPONSORSHIP BENEFITS/2019	Orphant Annie	Punkin Frost	Little Goblins	Aunt Mary	Raggedy Man	Rock Stage	Country Stage
	\$500 or Less	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$15,000
Logo on Riley Festival Website (Logo Removed March 1st)	●	●	●	●	●	●	●
Invitation to Our September Sponsorship Reception	●	●	●	●	●	●	●
Promoted in Public Announcements During Festival	●	●	●	●	●	●	●
Listed on Riley Festival Event Schedule		●	●	●	●	●	●
Listed on Riley Festival Facebook Event Calendar		●	●	●	●	●	●
Hyperlinked Logo on Riley Festival Website		●	●	●	●	●	●
Name Listed on Festival Tote Bags			●	●	●	●	●
Table Recognition at The Mayor's Breakfast			●	●	●	●	●
Mentioned in Riley Festival Emails & Social Media Posts			●	●	●	●	●
Special Recognition at Opening Ceremonies				●	●	●	●
Logo on Event Banner				●	●	●	●
Eight Complimentary Mayor's Breakfast Tickets				●	●	●	●
Name Included in PSAs, Radio & TV Ads (when available)					●	●	●
Complimentary Exhibit Booth Space					●	●	●
Promotional Material Offer for Attendance Prize Drawing					●	●	●
Opportunity for Public Announcement Before Event					●	●	●
Facebook Live Video					●	●	●
Daily Facebook Post During Festival Promoting Your Brand					●	●	●
Facebook & Instagram Ad Spend Promoting Your Brand					●	●	●