

2018

RILEY FESTIVAL

SPONSORSHIP OPPORTUNITIES

INDIANA'S LARGEST
FOUR DAY FESTIVAL

FESTIVAL FUN FACTS



100k+ Average
Festival Attendance



450+ Vendors



30+ Food Vendors



6.5k+ Facebook Fans
100k+ Website Visitors
60th Anniversary for Flower Parade (2017)
18 Board Members

OCTOBER 4-7, 2018
THEME: OUT TO OLD AUNT MARY'S

WWW.RILEYFESTIVAL.COM
FACEBOOK.COM/RILEYFESTIVAL
INSTAGRAM.COM/THERILEYFESTIVAL

312 E. MAIN STREET
GREENFIELD, IN 46140
(317) 462-2141

SPONSORSHIP@RILEYFESTIVAL.COM

Entertainment:

- The Wright Brothers Trio
- Stella Luna
- The Flying Toasters
- Mr. Speed (A KISS Tribute Band)
- Nebo Ridge
- Ricochet Cloggers
- Hearts A Blaze Cloggers
- More to be announced ...

I would like to sponsor the following (choose one):

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Rock Stage | <input type="checkbox"/> Poetry | <input type="checkbox"/> Golf Cart | <input type="checkbox"/> Pumpkin Decorating |
| <input type="checkbox"/> Country Stage | <input type="checkbox"/> Fine Arts | <input type="checkbox"/> Shuttle Bus | <input type="checkbox"/> Little Miss & Mister |
| <input type="checkbox"/> Gazebo Stage | <input type="checkbox"/> Photography | <input type="checkbox"/> Saturday Parade | <input type="checkbox"/> Charging Station |
| <input type="checkbox"/> Queen Pageant | <input type="checkbox"/> Home Arts / Quilts | <input type="checkbox"/> Flower Parade | <input type="checkbox"/> _____ |

SPONSORSHIP BENEFITS/2018	Orphant Annie	Punkin Frost	Little Goblins	Aunt Mary	Raggedy Man	Rock Stage	Country Stage
	\$500 or Less	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$15,000
Logo on Riley Festival Website For One Year	●	●	●	●	●	●	●
Invitation to Our September Sponsorship Reception	●	●	●	●	●	●	●
Promoted in Public Announcements During Festival	●	●	●	●	●	●	●
Listed on Event Schedule & Facebook Event Calendar		●	●	●	●	●	●
Four Complimentary Mayor's Breakfast Tickets		●	●	●	●	●	●
Hyperlinked Logo on Riley Festival Website		●	●	●	●	●	●
Name Listed on Festival Tote Bags			●	●	●	●	●
Table Recognition at The Mayor's Breakfast			●	●	●	●	●
Mentioned in Riley Festival Emails & Social Media Posts			●	●	●	●	●
Special Recognition at Opening Ceremonies				●	●	●	●
Logo on Event Banner				●	●	●	●
Eight Complimentary Mayor's Breakfast Tickets				●	●	●	●
Name Included in PSAs, Radio & TV Ads (when available)					●	●	●
Complimentary Exhibit Booth Space					●	●	●
Promotional Material Offer for Attendance Prize Drawing					●	●	●
Opportunity for Public Announcement Before Event					●	●	●
Facebook Live Video					●	●	●
Daily Facebook Post During Festival Promoting Your Brand					●	●	●
Facebook & Instagram Ad Spend Promoting Your Brand					●	●	●